

Press release
For immediate release

Vaccines411.ca: celebrating 5 years of helping Canadians stay healthy at home and abroad!

Montreal, May 11 2016 – Vaccines411 – Canada’s #1 Vaccine Clinic Finder is pleased to have served over half a million Canadians with their immunization needs since May 2011.

Five years with Vaccines411 adds up to:

- Over 1.4 million page views
- More than 46,000 newsletter subscribers
- 5,600 and counting, nation-wide vaccinating clinics in our database
- 3,650+ social media followers
- Proud partnerships with iMD Health, Transat Holidays, Montreal En Santé magazine, IAMAT, My Shot, How’re You?, Destimundo, and Quest HPV

Vaccines411 complements current vaccine resources available online to Canadians, with 5 new resource pages on: rabies, infants and children, travel, influenza, and mosquito-borne disease awareness. The site also includes a list of educational and entertaining videos, recommended books and a free downloadable immunization brochure and checklist that will help determine which vaccines each patient will need throughout adulthood.

According to Immunize Canada, Canada’s vaccination rates are below where they should be. Vaccines411 is doing its part to improve our vaccination rates by making vaccination clinics across the country easier to find and also by encouraging health conscious Canadians to speak with their healthcare professionals about their vaccination needs.

“I love [Vaccines411.ca] for finding a vaccination clinic – it’s easier than you think!” says Julia M. a loyal user and supporter of Vaccines411.ca from Ontario.

Having met with the ethical standards that the Health On Net Foundation has established for websites offering quality health information for patients, professionals and the general public, Vaccines411.ca was awarded its HONcode certification in 2015. This authentication ensures peace of mind that the information Canadians obtain on Vaccines411.ca is objective and reliable.

About Vaccines411

Developed and managed by FR@SNM, Vaccines411.ca is an online vaccination clinic locator that also includes reliable immunization resources so Canadians can easily find the vaccination resources they need. The website was officially launched in May 2011. This free online service was created to facilitate the process of vaccination for the many Canadians who do not know where to turn for this kind of information. The information provided on Vaccines411.ca is designed to complement, not replace, relationships between patients and healthcare professionals.

About FR@SNM

FR@SNM is a Canadian web agency (www.frsnm.com) that specializes in developing web-based applications and online communications for the healthcare industry. As web consultants to the healthcare industry since 1998, FR@SNM’s mission is to help people get the most out of the Web.

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