

Press release  
For immediate release

## **Vaccines411.ca is proud to announce a strategic partnership with iMD Health**

**Montreal, May 10<sup>th</sup> 2016** – Capitalizing on the momentum of its fifth anniversary, Vaccines411 has joined forces with iMD Health, in order to facilitate the discussion about immunization between adult patients and their healthcare professionals.

The new partnership will allow healthcare professionals to deliver valuable immunization resources found on Vaccines411, including required vaccines and where to obtain them, to their patients using state of the art technology provided by iMD Health. Resources will include vaccine information, an immunization checklist and the Vaccines411 clinic finder.

iMD Pinga and Vaccines411 are free for all healthcare professionals. We encourage all healthcare professionals to register now at [www.imdpinga.com](http://www.imdpinga.com) (registration code: VAC411).

### **About iMD Health**

iMD has quickly established itself as the leading patient education tool inside Canadian exam rooms today! Its touch screen network is installed in over 1,200 exam rooms across Canada and used daily by over 1,500 healthcare professionals. March 2016 saw the release of iMD Pinga, their new Cloud-based version of the software. This new partnership provides enhanced vaccination resources to all healthcare professionals in addition to the clinic locator that is accessible directly through iMD Pinga.

### **About Vaccines411**

Developed and managed by FR@SNM, Vaccines411.ca ([www.vaccines411.ca](http://www.vaccines411.ca)) is an online vaccination clinic locator that also includes reliable immunization resources so Canadians can easily find the vaccination resources they need. The website was officially launched in May 2011. This free online service was created to facilitate the process of vaccination for the many Canadians who do not know where to turn for this kind of information. The information provided on Vaccines411.ca is designed to complement, not replace, relationships between patients and healthcare professionals.

### **About FR@SNM**

FR@SNM is a Canadian web agency ([www.frsnm.com](http://www.frsnm.com)) that specializes in developing web-based applications and online communications for the healthcare industry. As web consultants to the healthcare industry since 1998, FR@SNM's mission is to help people get the most out of the Web.

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