



## FR@SNM – PRESS RELEASE

For immediate release

### **FR@SNM celebrates 20 years in healthcare with a new address, a new website and a renewed commitment**

**Montreal, January, 2019** – Montreal-based web agency FR@SNM, an Internet pioneer since 1998, is proud to announce exciting news to mark 20 years of helping to connect people, places and products.

“We have a new address and a new website, and we have renewed our commitment to helping clients with proven web-based technologies while providing Canadians with valuable immunization information,” said Francisca Roel, FR@SNM Founder and President.

The completely redesigned website was developed in-house by a team of web experts and designers led by Francisca Roel, President, who remarked, “The new site reflects our philosophy that simplicity works best when you want to stand out in the noisy and chaotic online world.”

Additionally, the site highlights an important innovation to promote good health through immunization: FR@SNM’s unique Vaccines411 service.

“25 years of specializing in user-centric web communication tools brought us to develop Vaccines411, the only comprehensive online vaccination clinic finder in Canada,” noted Roel.

A new location in Montreal’s West Island begins another chapter in the company’s history. “After 35 years in the healthcare industry, I am excited about what’s to come for us, our clients and our partners,” said Roel.

Website: [frsnm.com](http://frsnm.com)

New address: 3883 boul. St-Jean, Suite 305, Dollard des Ormeaux, QC H9G 3B9

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#### **About FR@SNM**

FR@SNM is a privately-owned web agency, comprised of a veteran team of web creators and programmers that has specialized in the creation of internet, intranet and extranet sites and



portals for the healthcare industry since 1998. As Internet pioneers with first-hand experience in the evolution of the Web and its extraordinary potential, FR@SNM shares key learnings from numerous successful initiatives with clients in Canada, the US and Europe.

## **About Vaccines411**

[www.vaccines411.ca](http://www.vaccines411.ca) was launched in 2011 with a mission to help Canadians stay healthy by providing easy access to nearby vaccinating clinics along with reliable immunization resources and information. Accredited by the WHO's Vaccine Safety Net and certified by HONcode, Vaccines411 works with an ever-growing database that currently includes over 6,300 vaccinating clinics across Canada and receives an average of 20,000 visitors each month looking to stay healthy both at home and when they travel.

Information:

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