



For immediate release

Vaccines411 surpasses 1 million visitors

Montreal, September 9 2019 – Canada’s comprehensive online vaccination clinic finder, Vaccines411.ca, is excited to announce that more than one million visitors have consulted the service since its official launch in May 2011.

“Canadians have been coming to us for immunization information since the first day we introduced our free service,” said Francisca Roel, Founder and President at FR@SNM, the Montreal-based company that developed and operates the Vaccines411 website.

Vaccines411 was created to provide Canadians with easy access to nearby vaccinating clinics, as well as reliable immunization resources and information. Visitors simply enter their postal code and choose an immunization category to find the nearest vaccinating clinic along with details about available vaccines.

In addition to helping consumers, Vaccines411 provides important vaccine updates and resources for healthcare professionals, who regularly consult the service.

Accredited by the WHO’s Vaccine Safety Net, Vaccines411 works with an ever-growing database that currently includes more than 7,000 vaccinating clinics across Canada. The site serves the health needs of about 20,000 visitors every month looking to stay healthy at home and whenever they travel.

“Twenty-five years of specializing in user-centric web communication tools brought us to develop Vaccines411, and we are delighted that Canadians continue to value our unique service,” said Roel.

About Vaccines411.ca

Developed and managed by FR@SNM, Vaccines411.ca offers reliable immunization resources to help Canadians locate the vaccination clinic closest to them. The portal was officially launched in May 2011. It is HONcode certified and accredited by the World Health Organization’s Vaccine Safety Net. This free online service was created to facilitate the vaccination process for many Canadians who do not know where to find this kind of information. The information provided on Vaccines411.ca is designed to complement, not replace, communication between patients and healthcare professionals.



About FR@SNM

FR@SNM is a privately owned web agency, comprised of a veteran team of web creators and programmers that has specialized in the creation of internet, intranet and extranet sites and portals for the healthcare industry since 1998. As Internet pioneers with first-hand experience in the evolution of the web and its extraordinary potential, FR@SNM shares key learnings from numerous successful initiatives with clients in Canada, the US and Europe.

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