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For immediate release

Vaccines411 announces commitment to the 2020 National Immunization Awareness Week

Montreal, April 28, 2020 – Vaccines411 announced today its commitment to the 2020 National Immunization Awareness Week (NIAW). From April 25th to May 2nd, 2020, they will aim to highlight the crucial role immunization plays in all Canadians' lives.

Vaccines411's mission is to provide reliable immunization resources for Canadians and easy access to the closest vaccination clinics. "Our readers can access a wealth of reputable, up to date information for free," explains Francisca Roel, Founder and President at FR@SNM, the Montreal-based organization that owns and operates the Vaccines411 website. "Immunization rates for preventable diseases in Canada are not where they need to be. We want to do everything we can to help grow these numbers by providing reliable information on vaccinating clinics across the country. We also aim to promote awareness on the importance of vaccines to keep Canadians healthy, both at home and travelling abroad."

Vaccines411 is a proud member of the Vaccine Safety Net, a global network of websites, evaluated by the World Health Organization, that provide reliable information on vaccine safety. "Immunization is essential at all stages of life," Roel explains. "Encouraging Canadians to get themselves and their children vaccinated will not only reduce their risk of contracting serious illnesses, but will also contribute to widespread societal wellbeing. **Vaccines work.**"

Readers are encouraged to join Vaccines411 in celebrating NIAW by talking to their healthcare professional and finding out which vaccinations they need to stay healthy. We encourage all to consult the Vaccines411 online brochure to see what immunizations they might need today:
<https://vaccines411.ca/en/vaccine-info/immunization-brochure>

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About Vaccines411.ca

Developed and managed by FR@SNM, Vaccines411.ca offers reliable immunization resources to help Canadians locate the vaccination clinic closest to them. The portal was officially launched in May 2011. It is HONcode certified and accredited by the World Health Organization's Vaccine Safety Net. This free online service was created to facilitate the vaccination process for many Canadians who do not know where to find this kind of

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information. The information provided on Vaccines411.ca is designed to complement, not replace, communication between patients and healthcare professionals.

About FR@SNM

FR@SNM is a privately owned web agency, comprised of a veteran team of web creators and programmers that has specialized in the creation of websites and web tools for the healthcare industry since 1998. As Internet pioneers with first-hand experience in the evolution of the web and its extraordinary potential, FR@SNM shares key learnings from numerous successful initiatives with clients in Canada, the US and Europe.

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