



FR@SNM – PRESS RELEASE, JUNE 25, 2021

For immediate release

Celebrating 10 years by giving back

Montreal, June 25, 2021 – Since celebrating their 10-year anniversary in May 2021, Vaccines411 is proud to announce that they are marking the occasion by donating to [World Vision COVID-19 relief](#).

“World Vision’s goal is to help 72 million people in need during the COVID-19 outbreak, whether that be through heightened hygienic measures, providing food supplies or distributing educational materials,” explains Francisca Roel, Founder and President at FR@SNM, the Montreal-based organization that owns and operates the Vaccines411 website. “Our mantra after all this time, at its core, has been to help people; this donation allows us to keep doing so.”

Vaccines411 also announces one more surprise: their anniversary gift to their loyal readers. They will be providing four lucky winners with one \$50 gift card each! For a chance to win, participants must be a legal resident of Canada who has reached the age of majority in their province, and fill in and submit the “[Happy 10th Anniversary, Vaccines 411!](#)” contest.

Stay in-the-know! Check out Vaccines411’s new [Patient Information Library](#), which features an extensive collection of informational immunization brochures that touch on a variety of vaccines.

Find us on social media!



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About Vaccines411.ca

Developed and managed by FR@SNM, Vaccines411.ca offers reliable immunization resources to help Canadians locate the vaccination clinic closest to them. The portal was officially launched in May 2011. It is HONcode certified. This free online service was created to facilitate the vaccination process for many Canadians who do not know where to find this kind of information. The information provided on Vaccines411.ca is designed to complement, not replace, communication between patients and healthcare professionals.

About FR@SNM

FR@SNM is a privately owned web agency, comprised of a veteran team of web creators and programmers that has specialized in the creation of websites and web tools for the healthcare industry since 1998. As Internet pioneers with first-hand experience in the evolution of the web and its extraordinary potential, FR@SNM shares key learnings from numerous successful initiatives with clients in Canada, the US and Europe.

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