



FR@SNM – PRESS RELEASE, DECEMBER 6, 2022

For immediate release

## Vaccines411 spreads holiday cheer by donating to World Vision’s Help Immunize Communities initiative

**Montreal, December 6, 2022** – With the holidays fast approaching, the entire team at Vaccines411 is wishing their partners and readers all the best this upcoming festive season.

To kick off the holiday spirit, FR@SNM, the Montreal-based organization that owns and operates the Vaccines411 website, will once again be making a donation to World Vision’s Help Immunize Communities initiative. “If the COVID crisis taught us anything, it’s that the science of prevention and accessible care contribute to the ongoing improved quality of life of millions of Canadians,” explains Francisca Roel, Founder and President at FR@SNM. “It felt only right that we promote the values behind our mission to those in need across the world, too.”

This donation will help educate families on the importance of life-saving vaccines and facilitate immunizations by providing things like vaccine refrigerators, needles and the containers for their safe disposal, mobile vaccine outreach and more.

Vaccines411 encourages all those who wish to make holiday contributions of their own to visit the [World Vision donation](#) page.

Stay in the know! Check out Vaccines411’s [contact page](#) for the best ways to reach out.

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### About Vaccines411.ca

Developed and managed by FR@SNM, Vaccines411.ca offers reliable immunization resources to help Canadians locate the vaccination clinic closest to them. The portal was officially launched in May 2011. This free online service was created to facilitate the vaccination process for many Canadians who do not know where to find this kind of information. The information provided on Vaccines411.ca is designed to complement, not replace, communication between patients and healthcare professionals.



### **About FR@SNM**

FR@SNM is a privately owned web agency, comprised of a veteran team of web creators and programmers that has specialized in the creation of websites and web tools for the healthcare industry since 1998. As Internet pioneers with first-hand experience in the evolution of the web and its extraordinary potential, FR@SNM shares key learnings from numerous successful initiatives with clients in Canada, the US and Europe.

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