

Press Release  
For immediate release

**Win one of two \$1,000 Visa gift cards on [Vaccines411.ca](http://Vaccines411.ca)**

**Montreal, February 23, 2015** — Vaccines411.ca is launching an exciting new contest that asks, “What would you do with an extra \$1,000 in your pocket?” Starting February 23, 2015, eligible visitors can enter every day to increase their chances of winning one of two Visa gift cards, valued at \$1,000 each.

“We’ve had quite a bit of success with our contests. It’s a fun way to create awareness and share the Vaccines411 clinic finder with Canadians — both new and frequent visitors. They learn about us and we learn a little about them,” explains Francisca Roel, President of FR@SNM and the architect of Vaccines411.ca.

No purchase is necessary. Details, contest rules and an entry form can be found online at <http://vaccines411.ca/en/contest/2015%20Winter%20Contest>. Contest closes at 10 AM on May 18, 2015, and the draw for the winner will be held on May 19, 2015.

**About Vaccines411**

Developed and managed by FR@SNM, Vaccines411.ca is an online vaccination clinic locator that also includes reliable immunization resources so Canadians can easily find the vaccination resources they need. The website was officially launched in May 2011. This free online service was created to facilitate the process of vaccination for the many Canadians who do not know where to turn for this kind of information. The information provided on Vaccines411.ca is designed to complement, not replace, relationships between patients and healthcare professionals.

**About FR@SNM**

FR@SNM is a Canadian web agency ([www.frsnm.com](http://www.frsnm.com)) that specializes in developing web-based applications and online communications for the healthcare industry. As web consultants to the healthcare industry since 1998, FR@SNM’s mission is to help people get the most out of the World Wide Web.

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