

Press Release
For immediate release

Let Vaccines411.ca increase your fun in the sun with a \$500 Walmart gift card

Montreal, June 18, 2015 – With the rise in temperatures Vaccines411.ca wants to increase levels of summer fun with a new contest that asks “How would a \$500 Walmart gift card make your summer more enjoyable?” The possibilities are endless! Starting June 18, 2015, eligible visitors can enter everyday to increase their chances of winning a Walmart gift card valued at \$500.

No purchase is necessary. Details, contest rules and an entry form can be found online at <http://vaccines411.ca/en/contest/contest-page>. Contest closes at 3 PM on September 18, 2015, and the draw for the winner will be held on September 25, 2015

About Vaccines411.ca

Developed and managed by FR@SNM, Vaccines411.ca is an online vaccination clinic locator that also includes reliable immunization resources so Canadians can easily find the vaccination resources they need. The website was officially launched in May 2011. This free online service was created to facilitate the process of vaccination for the many Canadians who do not know where to turn for this kind of information. The information provided on Vaccines411.ca is designed to complement, not replace, relationships between patients and healthcare professionals.

About FR@SNM

FR@SNM is a Canadian web agency (www.frsnm.com) that specializes in developing web-based applications and online communications for the healthcare industry. As web consultants to the healthcare industry since 1998, FR@SNM’s mission is to help its clients achieve their objectives with smarter web-based technologies that maximise return on investment.

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For more information:

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