

National Immunization Awareness Week 2018: Vaccines411 puts the spotlight on new parents

April 20 2018, Montreal, QC – In the spirit of National Immunization Awareness Week (NIAW), Vaccines411 has put the spotlight on new parents, providing reliable immunization resources for Canadians to help them make the best decisions to ensure a happy and healthy future for their babies.

According to [a recent survey by Stats Canada](#), 98% of Canadian parents agree that vaccines are effective in preventing potentially life-threatening diseases, and are important for their child’s overall health and future.

Vaccines411 is helping parents, help their children stay healthy with resources that provide answers to a plethora of important questions such as: *Are vaccines safe during pregnancy? Are vaccines safe for your baby? Which vaccines should your baby receive, and when is the right time to vaccinate? What can you expect during and after your child’s first immunizations? And of course: Where can I go to get my child vaccinated?*

“Our focus on expecting mothers and their newborns this year is part of Vaccine411’s ongoing effort to help Canadians stay healthy beginning in the womb, to adulthood and well into their senior years,” says Francisca Roel, founder of Vaccines411.ca.

In our effort to helping Canadians stay healthy, over the past few years, Vaccines411 has put the spotlight a number of important topics including [Infants & Children](#), [Travel](#), [Influenza](#), [Mosquitoes](#), and [Lyme Disease](#), among others. In 2016, Vaccines411 also developed a [library of vaccine e-brochures](#) that are accessible 24/7 to Canadians at the stroke of a key on Vaccines411.ca. We invite all Canadians to visit Vaccines411.ca not only to access these resources, but to find a vaccinating clinic near them in just 3 easy clicks!

About Vaccines411.ca

Developed and managed by FR@SNM, Vaccines411.ca is an online vaccination clinic locator that also offers reliable immunization resources to help Canadians find the vaccination clinic closest to them. The portal was officially launched in May 2011, it is HONcode certified and also accredited by the World Health Organization’s Vaccine Safety Net. This free online service was created to facilitate the process of vaccination for the many Canadians who do not know where to turn for this kind of information. The information provided on Vaccines411.ca is designed to complement, not replace, communication between patients and healthcare professionals.

About FR@SNM

FR@SNM is a Canadian web agency (www.frsnm.com) that specializes in developing web-based applications and communications for the healthcare industry. As consultants to the healthcare industry since 1998, FR@SNM’s mission is to help its business partners achieve their online objectives and maximise their online investment through strategic implementation of our proven web-based technologies.

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