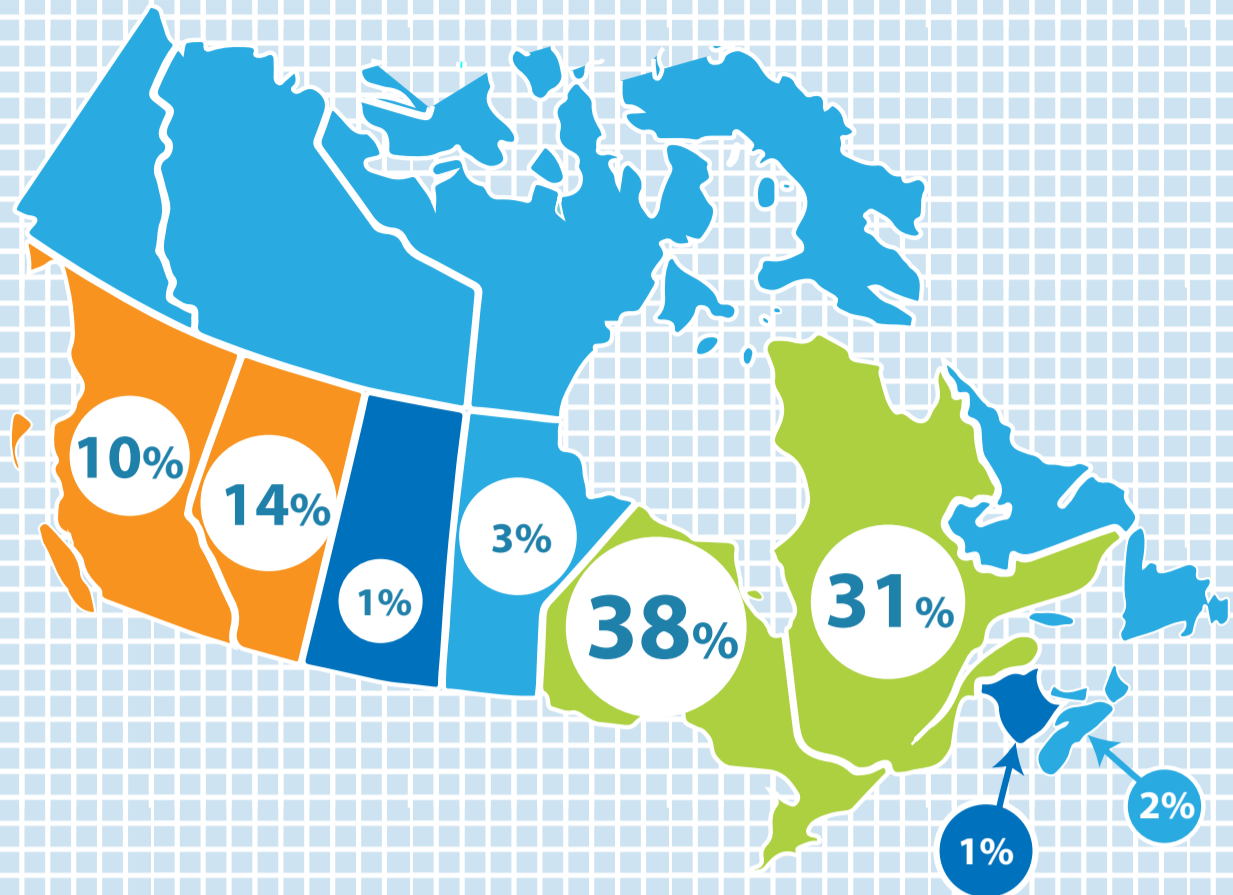
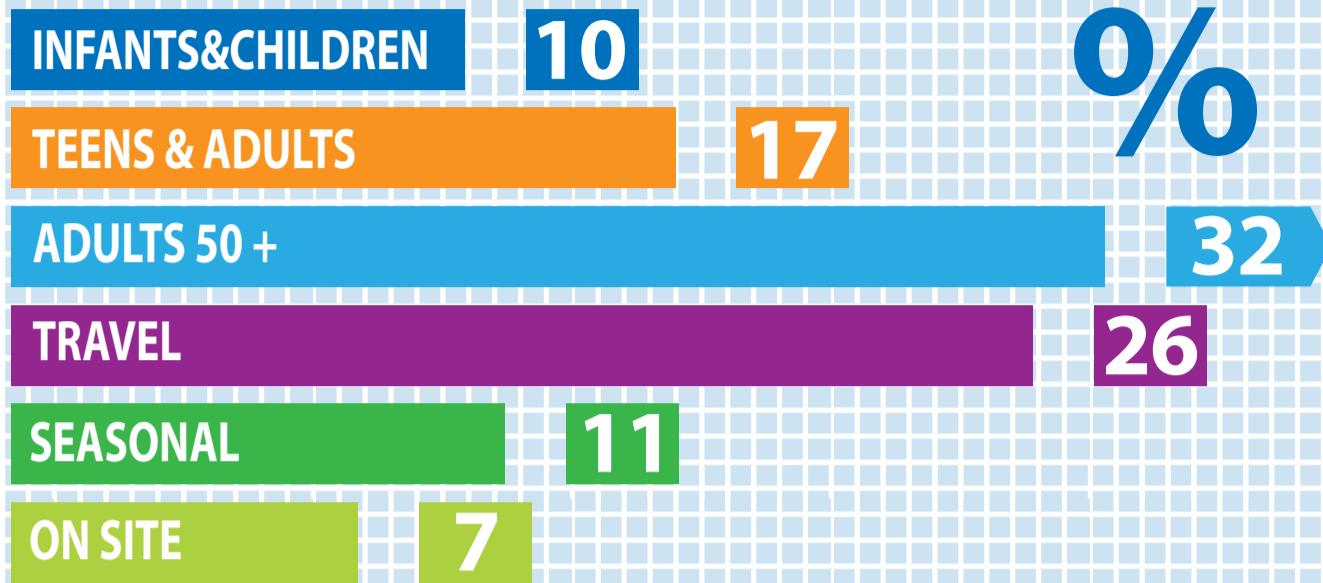


# 2013 SUMMARY

## Traffic by Province

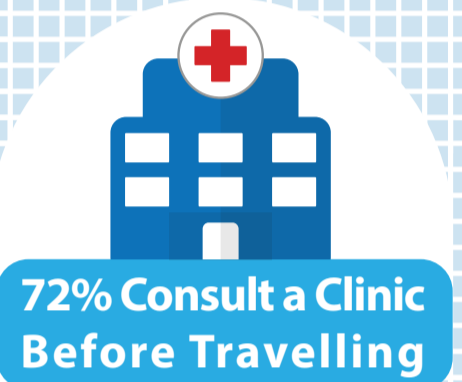
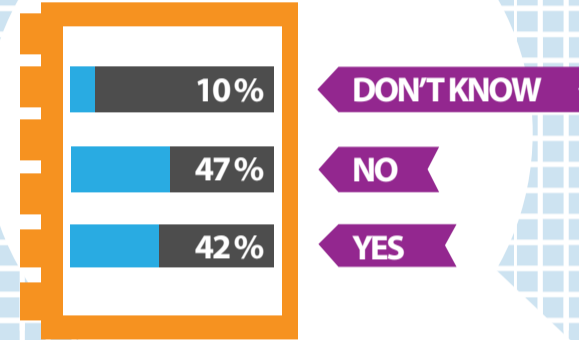


## Traffic by Category



## Survey Says...

Do you have your vaccination booklet?



82% look online for answers to their health questions



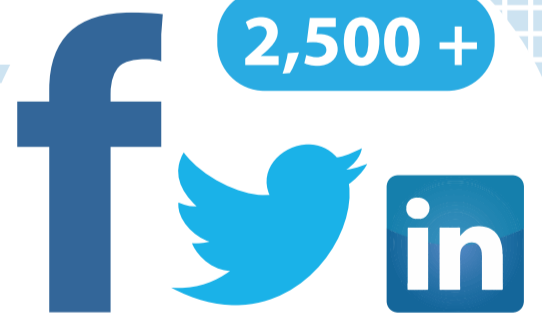
**411**<sup>TM</sup>  
vaccines  
www.vaccines411.ca

320,000 +



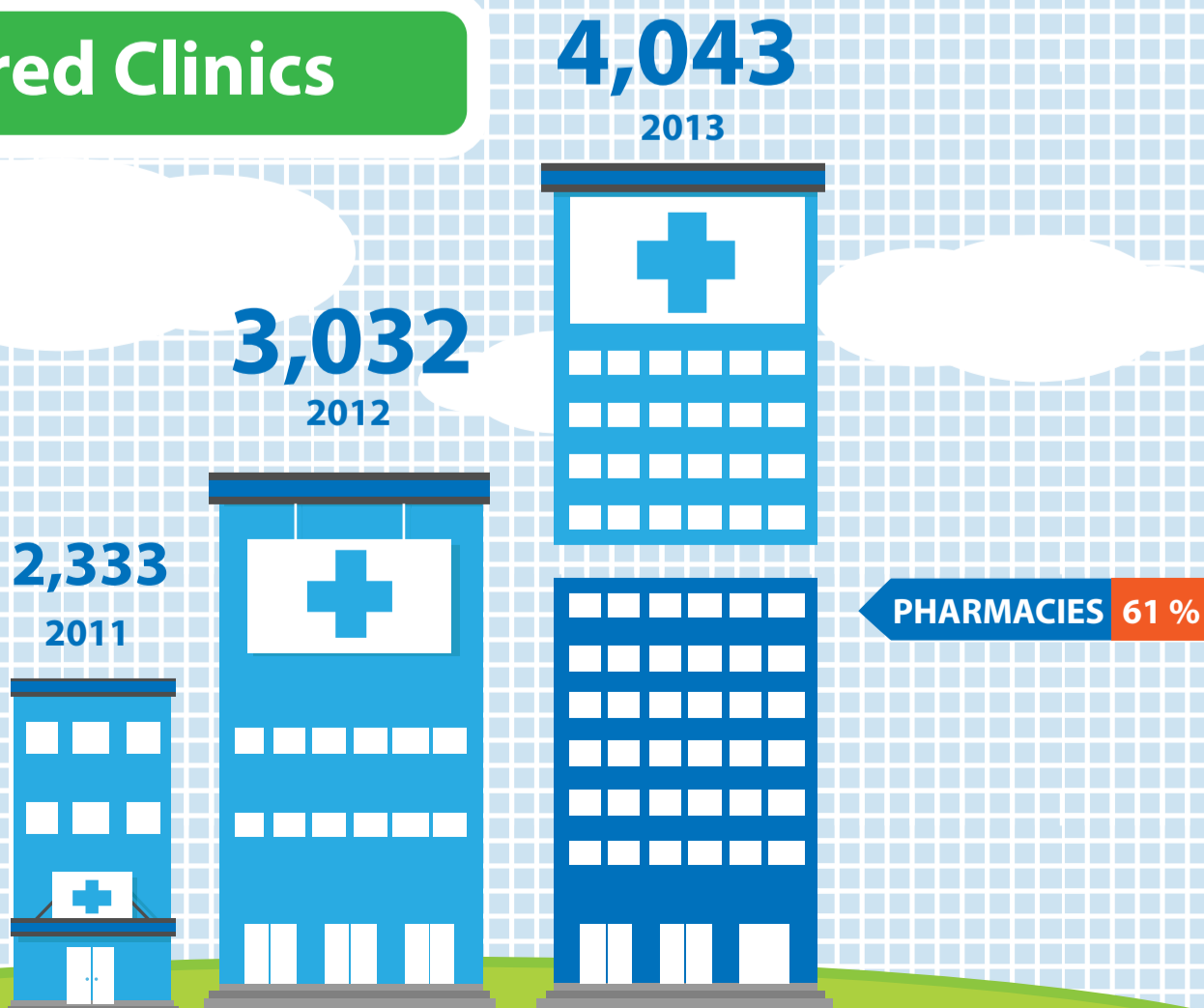
Page Views

2,500 +



Fans & Followers

## Registered Clinics



## Unique Visitors

