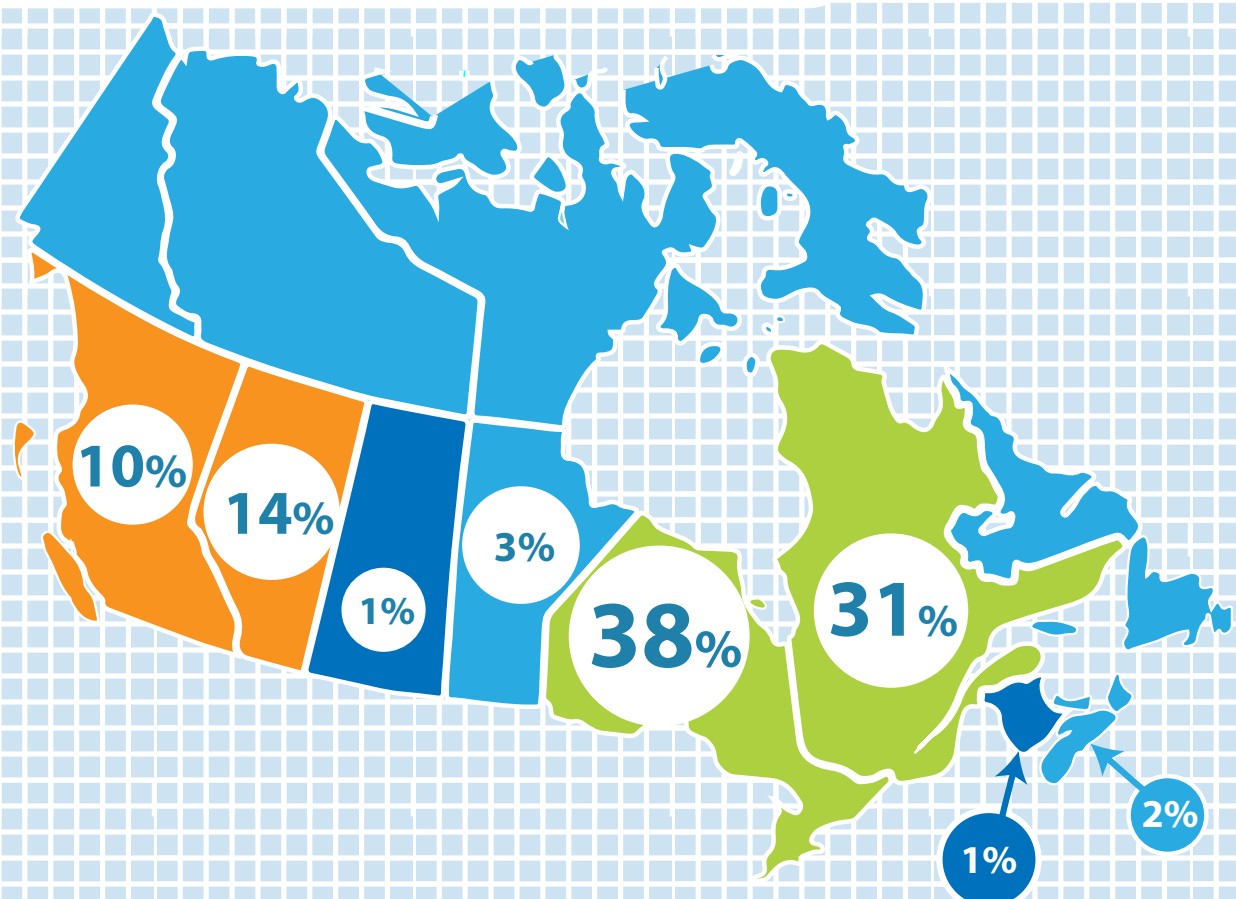
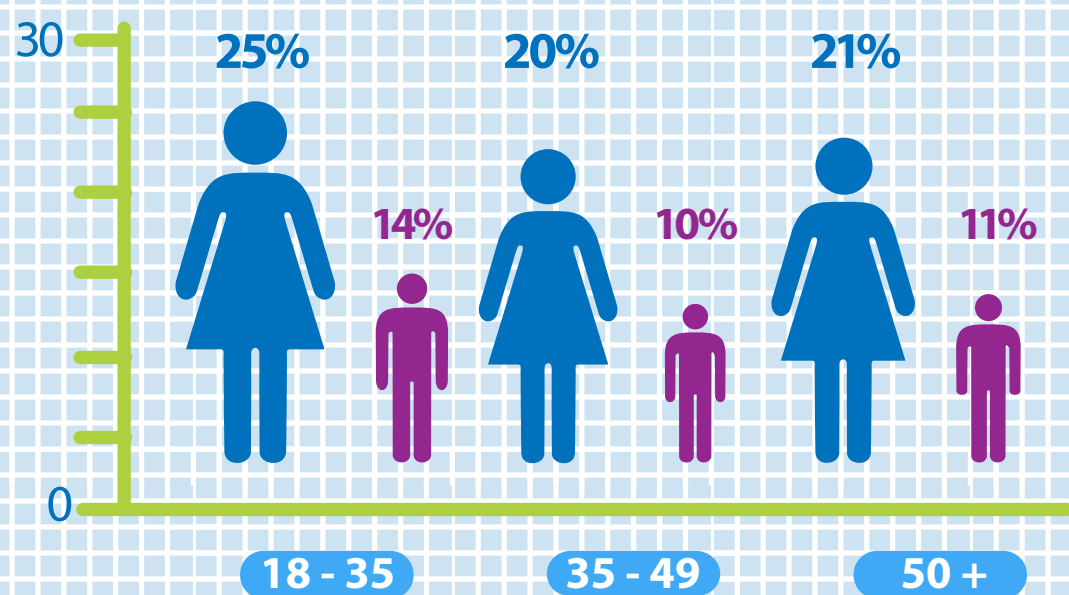


# 2013 SUMMARY

## Traffic by Province



## Traffic by Gender & Age



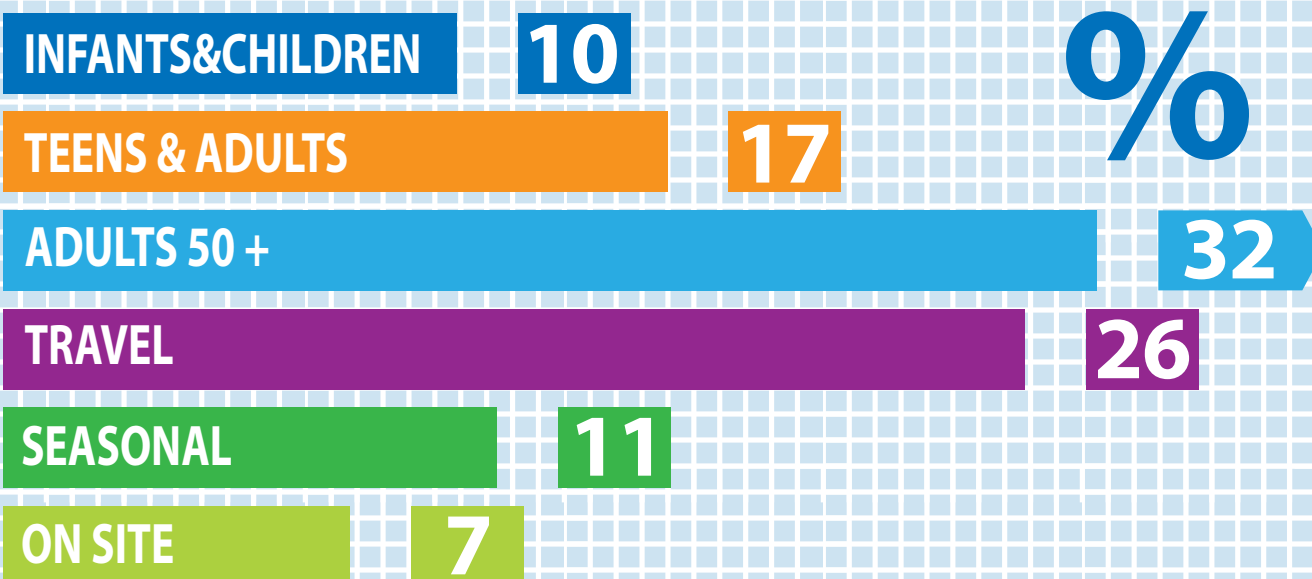
320,000 +



Page Views

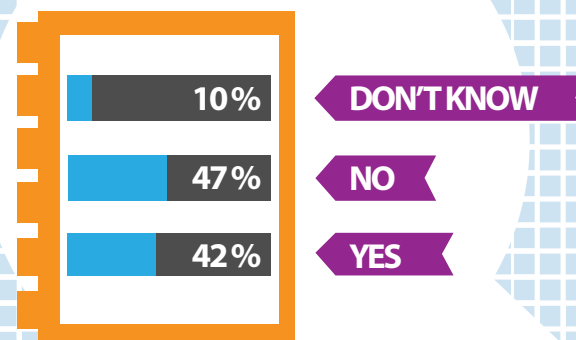
**411**<sup>TM</sup>  
vaccines  
www.vaccines411.ca

## Traffic by Category



## Survey Says...

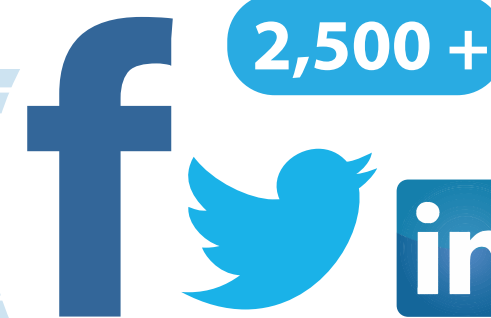
Do you have your vaccination booklet?



72% Consult a Clinic Before Travelling

82%

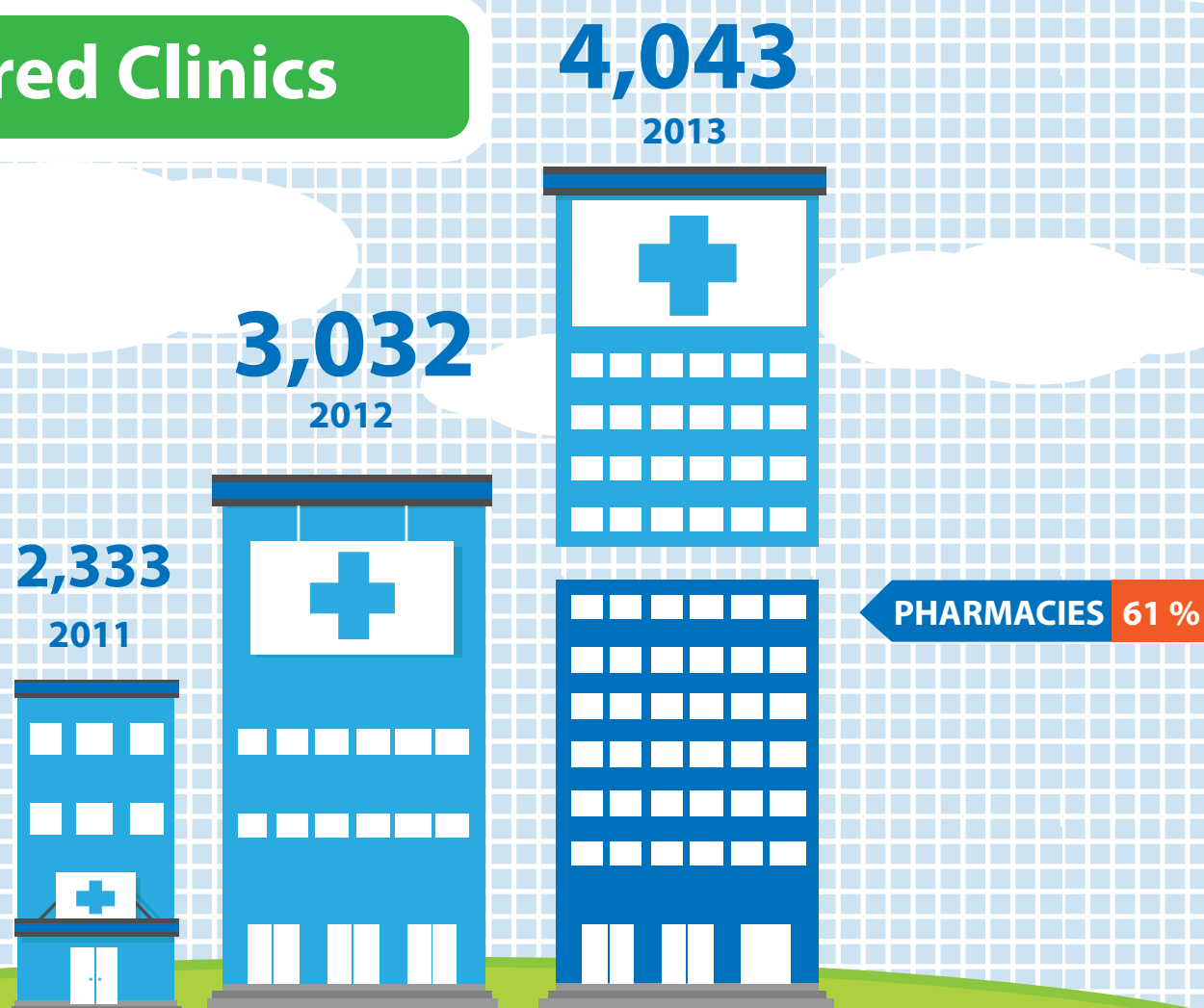
look online for answers to their health questions



2,500 +

Fans & Followers

## Registered Clinics



## Unique Visitors

