

Press Release
For immediate release

Win an iPad on Vaccines411.ca

Montreal, September 10, 2013 — Vaccines411.ca is excited to launch a new contest open to visitors of the vaccination clinic locator web site. Starting September 3, 2013, eligible visitors can enter to win an iPad, valued at approximately \$500.

“We’ve always had fun and quite a bit of success with our contests. It’s a good strategy for bringing first-time and even repeat visitors to Vaccines411. They learn about us and we learn a little about them,” explains Francisca Roel, President of FR@SNM and the architect of Vaccines411.ca.

No purchase is necessary. Details, contest rules and an entry form can be found online at Vaccines411.ca. Contest closes at midnight on December 13, and the draw for the winner will be held on December 16, 2013.

About Vaccines411

Developed and managed by FR@SNM, Vaccines411.ca is an online vaccination clinic locator which also includes reliable immunization resources for Canadians to easily find the vaccination resources they need. The website was officially launched in May 2011. This free online service was created in order to facilitate the process of vaccination for the many Canadians who do not know where to turn to for this kind of information. The information provided on Vaccines411.ca is designed to complement, not replace, relationships between patients and healthcare professionals.

About FR@SNM

FR@SNM is a Canadian web agency (www.frsnm.com) that specializes in developing web-based applications and online communications for the healthcare industry. As web consultants to the healthcare industry since 1998, FR@SNM’s mission is to help people get the most out of the World Wide Web.

– 30 –

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